



TOYOTA



PRIUS

A modern-day icon.
Efficiency that remains unrivalled.
The Prius.

The world's first mass-produced hybrid car
delivering innovations that make a difference.

SHARP & CONFIDENT DESIGN

- Eye-catching white LED clearance lamps
- LED headlights
- Trapezoidal-shaped red LED rear combination lamps
- Coupe-like roof line & distinctive side creases
- Low centre of gravity

ERGONOMIC & SPACIOUS INTERIOR

- 4.2" full colour twin meter displays
- Multi-functional steering wheel switches
- Smart air conditioning system
- Driver seat lumbar support
- Lightweight and comfortable seat frames
- 60:40 folding rear seats with easy-to-use seatback lever

PROVEN PERFORMANCE

- Exceptional aerodynamics with low coefficient drag
- Excellent driving dynamics with double wishbone rear suspension
- World-class fuel efficiency
- Low CO₂ emission
- Seamless acceleration with CVT
- Exceptional cabin quietness

ADVANCED SAFETY FEATURES

- Anti-lock Braking System (ABS)
- Vehicle Stability Control (VSC)
- Traction Control (TRC)
- Emergency Brake Signal
- SRS Airbags
- Impact absorbing hood

Bold Exterior

Sharp and confident design that turns heads



LED HEADLIGHTS

ENHANCED NIGHT VISIBILITY

The stylish LED headlights enhance night visibility and give the Prius a prestigious feel.



FRONT FOG LAMPS AND DAYTIME RUNNING LIGHTS

STRIKING SPORTY LOOK

These are cleverly integrated into the lower grille for an unmistakable sporty look.



TRAPEZOIDAL LED REAR COMBINATION LAMPS

EYE-CATCHING DESIGN

The striking LED lamps not only provide excellent visibility in low light conditions, they also consume less power.



COUPE-LIKE ROOF LINE & SIDE CREASES

DISTINCTIVE SILHOUETTE

Fusing energetic styling with superb aerodynamic performance, the low-slung platform creates a spacious cabin with generous headroom and ample luggage space.



15" LIGHTWEIGHT ALUMINIUM WHEELS

AESTHETICALLY ASTOUNDING

The wedge-shaped design of the super lightweight aluminium wheels delivers superb aerodynamic performance.



LED REAR FOG LAMPS

SLEEK DESIGN

Distinctly positioned for added visibility and unsurpassed safety.

Spacious Interior

Ergonomically designed for comfortable driving



KEYLESS ENTRY & START HASSLE-FREE EXPERIENCE

The electronic key lets you lock and unlock any door by simply gripping the door handle. To start the engine, simply push down on the brake pedal and activate the start button.



STEERING WHEEL SWITCHES EFFORTLESS CONTROL

Multi-functional switches at the steering wheel mean you never have to take your hands off the steering wheel.



USB/MINI-JACK & POWER OUTLET ON-THE-GO CONNECTIVITY

Connect a portable music device and enjoy your favourite music over the Prius' speakers. Plus, a power outlet lets you charge your electronic devices.



DRIVE MODE SWITCH ADVANCED DESIGN

Switch between Normal, Eco, Power and EV modes to suit your driving style. In power mode, an adaptive system gives you a sporty acceleration/deceleration feel.



SMART AIRCON CLIMATE CONTROL

The Smart Aircon system is an intelligent climate control system which regulates the temperature to provide optimum comfort to passengers while driving.



TOYOTA TOUCH ULTRA RESPONSIVE

Toyota Touch is a sleek tablet-style 7" touch screen with drag & flick controls that houses an advanced audio system compatible with smartphones.

Hybrid Synergy Drive

A first that continues to change the way we drive



Revolutionary Hybrid Synergy Drive (HSD)
Combining a highly-efficient gasoline engine and powerful electric motor, the Hybrid Synergy Drive delivers feel-good seamless acceleration, together with exceptional fuel efficiency and low emissions.

1.8-LITRE GASOLINE ENGINE

A range of advanced technologies including the Atkinson-cycle, a cooled EGR (Exhaust Gas Recirculation) system and a VVT-i enhances fuel efficiency while complying with strict emissions regulations.

MOTOR/GENERATOR

Its highest speed range enables reduced size and weight, and increased output density, contributing to a more dynamic performance.

POWER SPLIT DEVICE

Integrated with the engine, motor and generator, this functions as an Electrically Controlled Continuously Variable Transmission.



POWER CONTROL UNIT

This compact lightweight unit optimises control of DC electricity from the battery, and AC electricity from driving the motor and generator, and boosts battery voltage up to a maximum of 600V.

NI-MH (NICKEL-METAL HYDRIDE) BATTERY

Installed under the rear seats, this small high-efficiency battery supplies optimum electricity to the motor.

Power-Packed Performance

Class-leading efficiency without sacrificing power

SMART ENGINE STOP

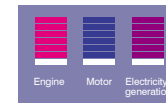
The engine automatically cuts out when the Prius is stopped in traffic. Even while driving, the engine will cut out in response to driving conditions. At start-up, the Prius drives only with the motor.

EFFICIENT ENGINE AND MOTOR CONTROL

The Prius precisely integrates and controls engine and motor operation to realise optimum fuel efficiency and low emissions.

REGENERATIVE BRAKE SYSTEM

This state-of-the-art system coordinates control with the lightweight ECB (Electrically Controlled Brake System) to harness the kinetic energy generated by braking to charge the nickel-metal hydride battery.



The Prius only uses the motor. Electricity from the battery drives the motor instantly.



Monitors driving conditions and intelligently controls the engine and motor output for optimum fuel efficiency.



In addition to normal driving, the battery supplies electricity to drive the motor, enhancing driving power.



The motor is activated as a generator to convert the moving vehicle's kinetic energy into electricity and charge the battery (regenerative braking).



The engine automatically cuts out, helping to reduce unnecessary fuel consumption and CO₂ emissions associated with idling.



AERO-STABILISING FINS

REDUCED AIR RESISTANCE

Situated on the wing mirrors and rear combination lamps, the fins have been strategically designed to reduce air resistance, thus improving aerodynamic performance.



DOUBLE WISHBONE REAR SUSPENSION

TOTAL CONTROL

Lightweight double wishbone suspension on the rear contributes to impressive handling, stability and ride comfort.



SMOOTH UNDERFLOOR

EXCEPTIONAL AERODYNAMICS

The shaping of the upper body, a smooth underfloor and the integration of spats at the front tires contribute to reduced air resistance and exceptional aerodynamics.

Advanced Safety Features

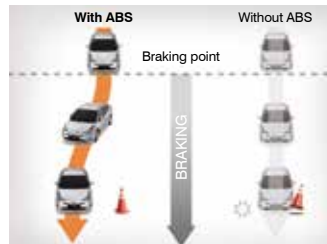
Engineered for safety and absolute peace of mind



SRS AIRBAGS

ALL-ROUND PROTECTION

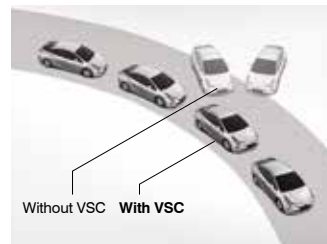
Upon collision, the SRS airbags deploy in milliseconds to minimise impact.



ANTI-LOCK BRAKING SYSTEM (ABS)

STAY IN CONTROL

ABS helps to prevent the wheels from locking up when braking on slippery roads, or during sudden braking, while the EBD optimises the distribution of braking force in various driving conditions.



VEHICLE STABILITY CONTROL (VSC)

KEEP ON TRACK

The system integrates Electric Power Steering (EPS) with the braking and driving force controls of VSC, ABS and TRC (Traction Control), for excellent control and driving stability.



REVERSE CAMERA

HEIGHTEN AWARENESS

A moving grid-line camera integrated into the rear of the vehicle helps ensure smooth reversing when parking at a 90-degree angle or when parallel parking.



CRASH SAFETY BODY

UNRIVALLED PROTECTION

The high integrity cabin with front and rear crumple zones help absorb impact in the event of a collision. The safety body structure also helps reduce injury to pedestrians.



FRONT & REAR DISC BRAKES

RELIABLE STOPPING POWER

Front and rear disc brakes provide reliable stopping power.

Exclusive Shades



Attitude Black Mica



Dark Blue Mica Metallic



Gray Metallic



Emotional Red



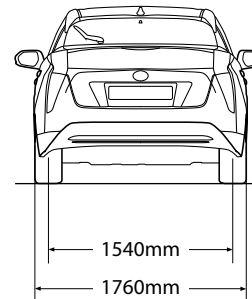
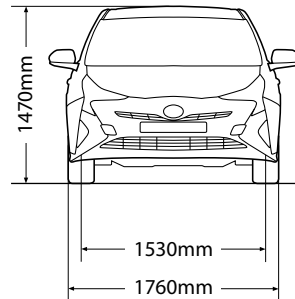
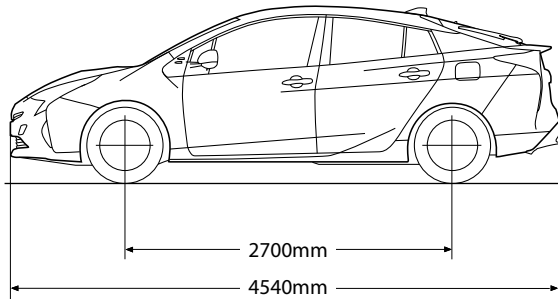
Super White



White Pearl



Silver Metallic



Actual colours may vary from illustration

Specifications

DIMENSIONS		
	Overall Length (mm)	4540
	Overall Width (mm)	1760
	Overall Height (mm)	1470
	Wheelbase (mm)	2700
	Minimum Turning Radius (Tire) (m)	5.1
	Minimum Running Ground Clearance (mm)	123
ENGINE		
	Engine Code	2ZR-FXE [Atkinson Cycle Engine]
	Engine Type	In-Line 4 Cylinders, 16 Valve DOHC, Chain Drive (with VVT-i)
	Fuel System	Sequential Multiport Fuel Injection (SFI)
	Displacement (cc)	1798
	Maximum Output (kW@rpm)	72/5200
	Maximum Torque (Nm@rpm)	142/3600
PERFORMANCE		
	Transmission	Continuously Variable Transmission (CVT)
	Steering	Electric Power Steering (EPS)
	Suspension (Front/Rear)	MacPherson Strut/Double Wishbone
	Brakes (Front/Rear)	15" Ventilated Disc/Solid Disc
	Tires and Wheels	195/65R15 Alloys
	Fuel Tank	43L
ELECTRIC MOTOR & BATTERY		
	Motor Max Output (kW)	53
	Max. Torque (Nm)	163
	Battery Type	Nickel-Metal Hydride Battery
EXTERIOR		
	Headlamps	LED
	Daytime Running Lamps	○
	Front Fog Lamps	○
	Rear Fog Lamps	○
	Wheels	15" Alloys with Wheel Caps
	Outside Rear View Mirrors	Auto-retractable
	Intermittent Wipers	○
	Outside Door Handles	Body Colour
INTERIOR		
	Air Conditioner	Dual Zone Auto A/C with Humidity Sensor
	Multi Information Display	○
	Startup System	Push Start
	Smart Entry System	○
	Cruise Control	○
	Audio System	JBL 7" Touch Screen with Bluetooth and USB
	Power Windows	○
	Power Door Locks	○
	Inside Door Handles	Chrome
	Sun Visors	D+P/with Mirror
	Drive Mode Switch	○
	EV Drive Mode	○
	Seat Material	Mid Fabric with Stitch
	Driver Seat	Manual 4 Way
	Lumbar Support	Powered (Driver only)
	Front Passenger Seat	Manual 4 Way
	Steering Wheel	3 Spoke Urethane with Steering Switch Control
	Speakers	6 Speakers
	Cup Holders	○
SAFETY		
	Seat Belts (Front/Rear)	ELR with Pretensioner and Force Limiter
	Child Isofix	○
	Anti-lock Braking System (ABS)	○
	GOA Body	○
	Vehicle Stability Control (VSC)	○
	SRS Airbags	Dual + Side + Curtain
	Immobilizer	With Alarm

Indus Motor Company reserves the right to alter any details of specifications and equipment without notice.

○ = Available
X = Not Available

Vehicles shown and specifications mentioned herein may vary from models and equipment available.



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